



## **Winner Chosen in National Magazine Exchange's "Strike It Rich" VIII Sweepstakes**

### ***Colorado Woman Awarded \$550,000.00 Check***

**July 24, 2014 – Largo, FL**

[National Magazine Exchange](#) (NME), a division of ThinkDirect Marketing Group located in Clearwater, Fla., today announced the winner of the 2014 "Strike It Rich" VIII Sweepstakes. The lucky winner is Shelia Beery of Mancos, CO. She chose to take a \$550,000 lump sum as her prize.

Upon receiving the news, Shelia responded by saying that the prize was "fantastic, the best thing that's ever happened to me. My golden years are going to be truly golden!" When asked what her plans were for the money, she said they included "a family vacation to Hawaii, a new ranch truck, and a washer and dryer." To read the entire interview with Shelia, visit our [winner's website](#).

National Magazine Exchange is the exclusive sponsor of the \$1.1 million "Strike It Rich" sweepstakes and the \$45,000.00 "Fantasy Riches" sweepstakes. To date, the company has awarded over \$10,000,000.00 in cash and prizes to consumers across the country.

Unlike many other sweepstakes, NME guarantees that the monetary prizes will be awarded to lucky winners chosen in a random drawing. To view Shelia's reaction upon receiving the money, visit our [video](#)!

#### **About National Magazine Exchange**

National Magazine Exchange (NME) is one of the nation's largest providers of customer acquisition services for publishers, affinity clubs, and consumer product companies. Opened in 1984, NME has become one of the largest direct marketing companies in the United States sending more than 1,000,000 pieces of acquisition direct mail and correspondence weekly through traditional mail channels and online. To learn more about the National Magazine Exchange, please visit [www.NMEmags.com](http://www.NMEmags.com).